

Advertising & Partnership Programmes

Welcome!

Welcome to **EcoMalaysia**, Malaysia's first environmentally friendly, green lifestyle magazine.

Ecomalaysia.org is the first of its kind: a **non-profit** making, online magazine that focuses entirely on environmental issues exclusive to Malaysia, reflective of all facets of our individual lives and is available free of charge worldwide.

Our aim is to be inclusive, information rich, contemporary, contentious, creative, inventive and eclectic in image and design.

The initial idea was to fill a gap in the market with a conventional hard copy, turn page, magazine such as can be found at any news stand. This way of providing a magazine leaves too many carbon footprints; one that requires the cutting down of trees to provide paper and the use of fossil fuels and motor vehicles for the distribution of the hard copy; not to mention the use of chemical inks for the printing process; hence the alternative idea to publish on the internet.

EcoMalaysia highlights current issues that impact on the environment both positively and negatively. Topics such as organic farming and sustainable crops, deforestation and urban reforestation, eco resorts, food production, governmental recycling initiatives, national policy, fair trade fashion, interior design and architectural developments accenting solar and environmental design ideas, will be showcased within our magazine. Green technology including hybrid cars and the use of friendly fuel will be examined and promoted.

Individuals, companies, and organizations who make a difference and set an example for green living will be given a platform. Sponsored fashion, art, photography and writing competitions will be hosted by EcoMalaysia on a regular basis encouraging participation from old and young, from all walks of life.

We aim to provide an open forum for information concerning green and ethical issues, a stage for individuals and commercial enterprises who live and work by these principles and are concerned with environmentally sound practices. Contributions will be welcomed and actively sought from those who have an opinion to express.

We hope that our small endeavor will be a catalyst to greater and weightier thoughts and activities concerning green and ethical issues in Malaysia, as well as being fun, entertaining, absorbing, resourceful and innovative. We are actively searching for contributors, sponsors and initiative makers, small and large. Please [email us your thoughts!](#)

Welcome to EcoMalaysia and here is to a greener future!

Standard Advertising

With pricing plans to suit every budget, advertising your eco-friendly business is even easier with EcoMalaysia.

Advert Location	Monthly	Yearly
Home Page	MYR 1,200.00	MYR 10,000.00
Sidebar (per page)	MYR 200.00	MYR 2,000.00
Sidebar (site-wide)	MYR 1800.00	MYR 18,000.00
Footer (per page)	MYR 175.00	MYR 2,000.00
Footer (site-wide)	MYR 1,200.00	MYR 13,000.00
News Aggregation (RSS)	MYR 1000.00	MYR 9,500.00*

Advertising Promotion

Currently we have a promotion on our news aggregation advertising when paying upfront for a year your organization will receive free sidebar advertising on all news pages.

News aggregation works by consuming your sites RSS XML feed and is a brilliant choice for Search Engine Marketing. For more technical information on this service please contact dan@ecomalaysia.org.

Premium Partnership Co-Branding


For that extra special touch for your marketing campaign, consider our site as your exclusive partner. Services available include:

- Full site branding integration
- Exclusivity

For more information and pricing on premium branding, please contact Sean Hurley by email: sean@ecomalaysia.org


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The Orang Hutan or jungle man - the poster boy of suffering Malaysian wildlife...

EcoMalaysia Articles




Read articles on a variety of hot eco topics.

Discover more on conservation, organic farming and sustainable crops, deforestation and urban reforestation, eco resorts, food production, governmental recycling initiatives, national policy, fair trade fashion, interior design and architectural developments.

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EcoMalaysia Forums




EcoMalaysia operates a members only forum for discussing information concerning green and ethical issues in Malaysia.

The forums are a stage for individuals and commercial enterprises who live and work by these principles and are concerned with environmentally sound practices.

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Support EcoMalaysia



Are you passionate about nature and the environment in Malaysia? Do you yearn for a greener future?

EcoMalaysia is seeking partners and sponsors and offers advertising and marketing solutions for the right green companies. We are also always looking out for talented writers and photographers contributions to the magazine.


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About EcoMalaysia

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[Twitter coming soon!](#) [Learn More](#)



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Longhouse Visit... With A Difference

Ecotourism



With a 20-year success record, a community tourism project in Sarawak shows that responsible tourism is the key to sustainability Leong Siok Hui went to visit...

By Leong Siok Hui

Frankly, I've always shunned longhouse 'experiences' touted by tourist brochures in Sarawak. Maybe it's the idea of showing up at someone's house, intruding on the family's



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EcoMalaysia News

The ABC's of Birdwatching at Frasers Hill

[Malaysian Nature Society](#) - Sat, 04/30/2011 - 07:00

Interested in birdwatching but do not know where to start?

Categories: [Eco Malaysia News](#)

PADI Open Water Course (4D/3N)

[Malaysian Nature Society](#) - Sat, 04/23/2011 - 07:00

The Marine SIG of MNS Selangor Branch is organising a 4D/3N course to teach people how to dive.

Categories: [Eco Malaysia News](#)

Organic Eco-Farm Experience

[Malaysian Nature Society](#) - Sat, 04/02/2011 - 07:00

The Nature Guides SIG of Selangor Branch with the collaboration of Lam, a budding Johore NG are organizing a 2D1N trip to an Eco-Farm in Kahang, Johore.

Footer Advertising Space

development and other related activities in some of the major marine park islands.

Thus, the relevant stakeholders should start carrying out certain moves to address these gaps. This could be done by stricter enforcement of regulations, restricting the total number of visitors to the park, controlling the number of dive groups, restricting large groups of visitors to certain areas of the park, increasing the frequency of patrols around the marine park area, increasing the number of staff or officers on duty, putting up more boards sign on dos and don'ts, designing zones for various recreational activities and enforcement of stricter controls on development projects on the marine parks. Greater emphasis should be placed on the enforcement of regulations designed to protect marine resources, protection of marine biodiversity and in management of the shoreline development. Examples of best ecotourism practices from selected countries like Australia, Costa Rica and Cuba can also be applied in Malaysia.

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